

End of Year Survey 2020 Opinion Poll Across the Globe

- Rule by the will of the people
- Freedom and fairness of elections
- Voice of the People (VOP) Index

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Free and fair elections, on the one hand, and governance by the will of people – on the other, are preconditions of a strong democracy. But only 37% of the citizens living in the recognized democratic countries agree that these two preconditions are met at home. Every third declares that none of the two are valid and 23% believe that only one is true for their country.

These are some of the results by the latest global research Voice of the People (VOP), conducted by Gallup International Association at the end of 2020. The survey on democracy covers 44 countries around the world and about 42 000 adult citizens, which represent about 2/3 of the global population. Over the last seven decades Gallup International Association is tracking people’s perceptions on governance and fairness of the elections on a regular basis.

Are nations governed by the will of their people?

46% of the world’s population agree that their country is ruled by the will of people. Almost equal is the share of those who disagree. A few hesitate in answering.

Gallup International Association has used indicators over the decades that allow general comparison though having slight differences. In year 2000 for instance only a third of the world’s population believed that their country was ruled by the will of people and about 60% disagreed. In 2007 belief in democratic nature of governance revealed symptoms of increasing that were further confirmed in 2014 when already half of the respondents worldwide agreed and the other half disagreed that their country was ruled by the will of people. So, now the situation is the same as in 2014. Or a bit better. But far better than the beginning of the century. But... there is another “but” – the positive trend looks interrupted now.

Of course, quite different are societal expectations for democracy in different cultural background, political systems, current specific political situations, etc. Different is the extent to which people tend to criticize their governments across the globe too. Among regions and huge countries people in India seem most confident in the state of democracy in their country (83% agree that their country is ruled by the will of people), but also people in Asia as a whole. These attitudes seem stable there, as both regions were also at the top of the scale in 2014.

The biggest shares of positive answers now are registered in Azerbaijan (84%), India (83%) and Ghana (81%).

The least satisfied with the democratic nature of their governance now seem to be citizens in the eastern part of the EU, Latin America and Russia – around a third of positive answers. USA shows shares of confidence similar to the average for the globe.

Bosnia and Herzegovina (8%), Kenya (18%), Bulgaria (19%) and Colombia (22%) are at the bottom of the scale of positive answers.

Are elections free and fair?

53% of the people worldwide consider the elections in their country free and fair, 42% share the opposite opinion. The Association measured these attitudes several times in different ways since the beginning of the century. Despite minor differences a general trend is to be observed: there has been no significant change in people's attitudes towards this topic.

People seem to believe more in fairness of elections, than in the democratic governance and respect of their will, as a whole. Procedures are apparently OK, but when it comes to the very nature of power – it is complicated.

At regional and big nations level now, again people in India (80% agree that the elections there are free and fair) are among the most satisfied with the elections in their country in terms of freedom and fairness, followed by citizens in the western EU (77%). The least satisfied with the election process are people in the Middle East (35%), Russia (36%) and Africa (40%).

People in Finland almost unanimously agree that the elections in their country are generally free and fair – 94% of the respondents claim so. Positive answers are also wide spread in Austria (84%), Germany (82%) and Ghana (82%). The least satisfied with the election fairness and freedom in their country are people in Nigeria (15%), Iraq (14%) and Bosnia and Herzegovina (9%).

The Voice of the People Index (1&2)

The Voice of the People Index (1&2) developed by Gallup International Association combines people's attitudes towards both statements "My country is ruled by the will of the people" and "In general elections in my country are free and fair" and thus reflects people's perceptions on essential democracy values.

According to the VOP Index (1) 37% of the respondents surveyed agree that their country is ruled by the will of people and the elections are free and fair – voice of the people there is perceived strong. A third of the respondents worldwide declare that their country is neither ruled by the will of the people nor are the elections there free and fair – which could be described as a weak democratic voice. 23% are reporting about inconsistency in the implementation of the two basic mechanisms of democracy in their country – mixed democracy.

Kancho Stoychev,
President of Gallup International Association:

"Although democracy is a set of public rules which are objectively measurable, the subjective perception of people which VOP Index is reflecting is of critical importance. Democracy is strong only if its strength is recognized by the people."

Methodology:

The Gallup International End of Year Survey (EoY) is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out in 44 countries around the world.

List of data suppliers and methodological details by country are presented at the end of the document.

Regions coverage:

- EU Total - combines EU West and EU East
- EU West – Austria, Finland, Germany, Italy, Spain, UK
- EU East – Bulgaria, Czech Republic, Poland
- Non-EU Europe –Armenia, Bosnia&Herzegovina, Georgia, North Macedonia, Serbia, Switzerland, Ukraine
- Latin America – Argentina, Columbia, Ecuador, Mexico, Peru
- Middle East – Iraq, Jordan, Palestine
- East Asia – Hong Kong, Indonesia, Japan, Philippines, Malaysia, Republic of Korea, Thailand
- West Asia – Afghanistan, Azerbaijan, Kazakhstan, Kyrgyzstan, Pakistan, Turkey
- Africa – Nigeria, Ghana, Kenya, Cote D’Ivoire
- USA, India and Russia are not included in any other regional category

Sample Size and Mode of Field Work:

A total of 41,998 persons in 44 countries were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed during October-December 2020 either face to face, via telephone or online.

The margin of error for the survey is between ± 3 -5% at 95% confidence level.

About Gallup International

Gallup International Association (GIA) is the leading global independent association in market research and polling.

For over 70 years Gallup International Members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Our more than 100 Members and partners are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one Member agency per country, Members work together on a daily basis to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

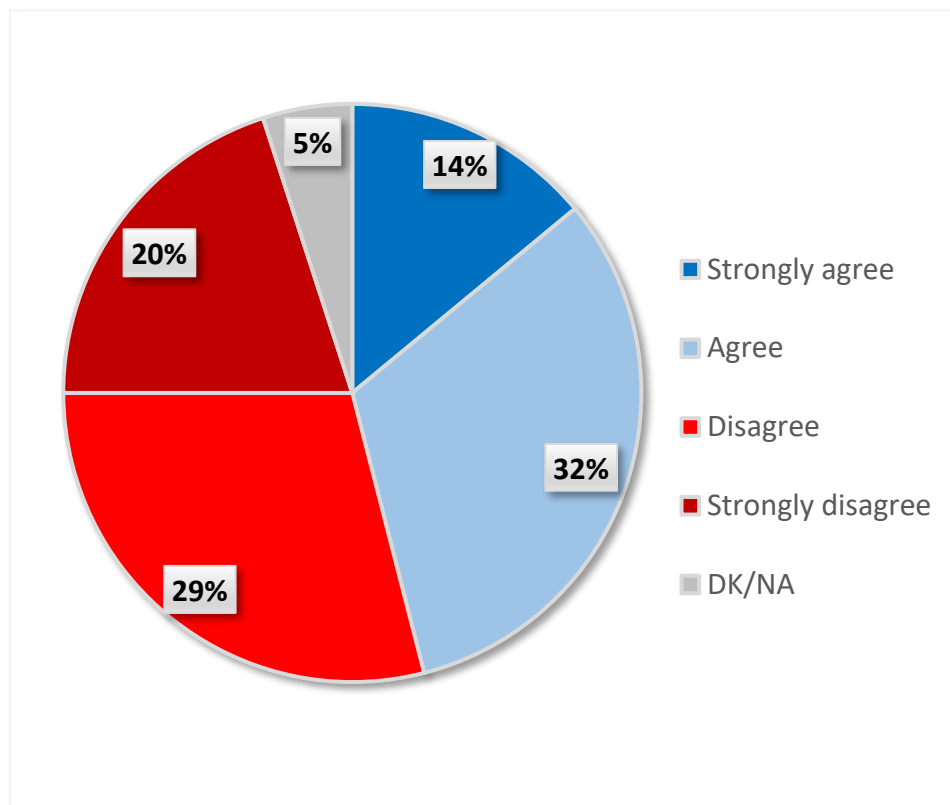
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How strongly do you agree or disagree with the statement:
“My country is ruled by the will of the people”

TOTAL AGREE – 46% TOTAL DISAGREE – 49%



TOP 5 AGREE (Strongly Agree + Agree)
AZERBAIJAN – 84%
INDIA – 83%
GHANA – 81%
PHILIPPINES – 73%
KYRGYZSTAN – 67%

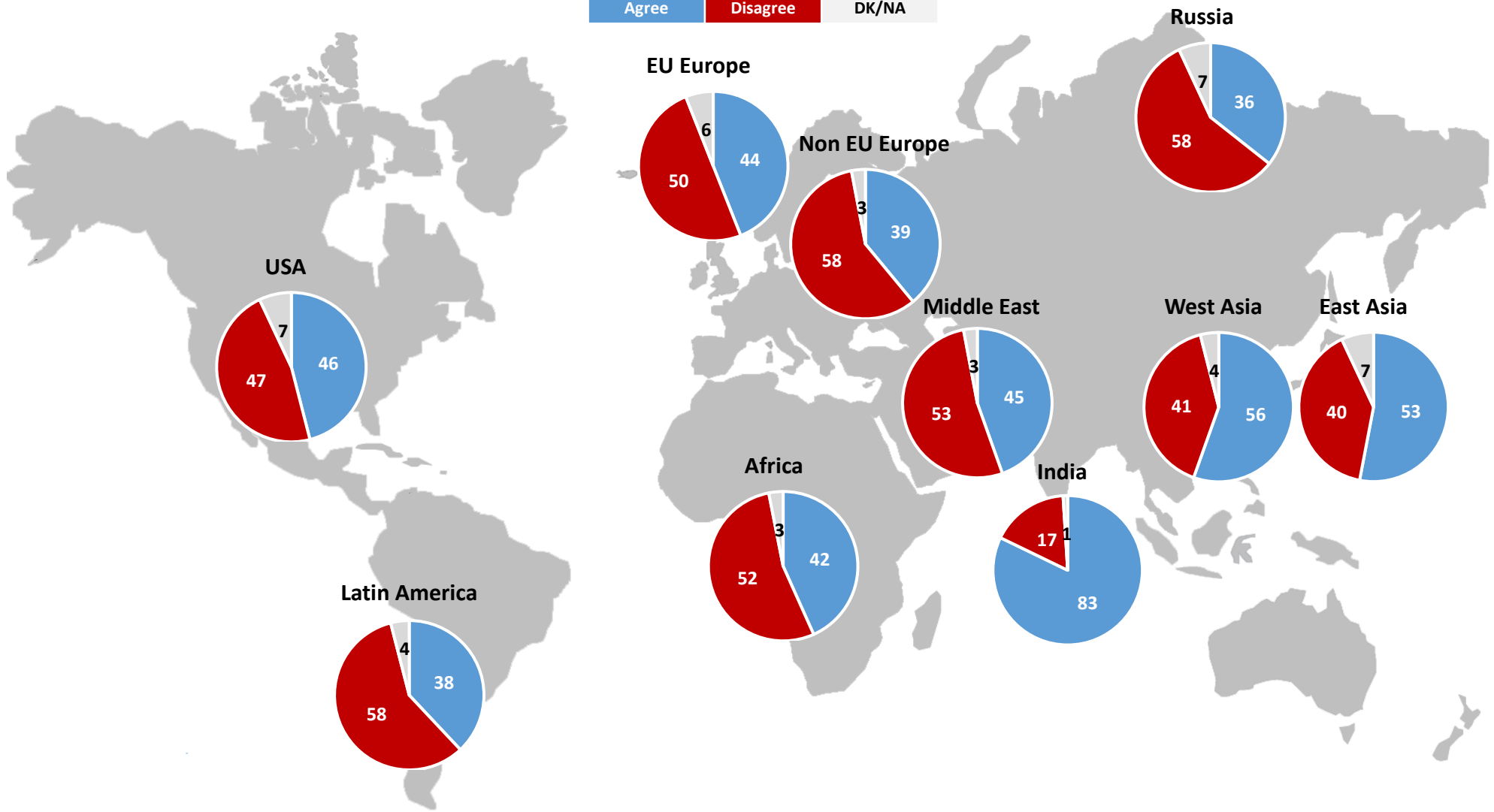
TOP 5 DISAGREE (Strongly Disagree + Disagree)
BOSNIA & HERZEGOVINA – 91%
KENYA – 81%
COLOMBIA – 77%
BULGARIA; UKRAINE – 74%
NIGERIA – 73%

GIA End of Year Survey 2020, 44 countries, total sample n=41,998 respondents



How strongly do you agree or disagree with the statement:
“My country is ruled by the will of the people”

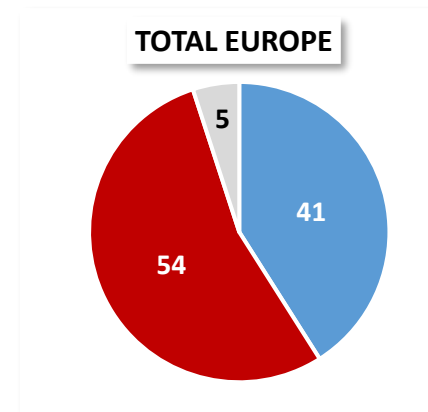
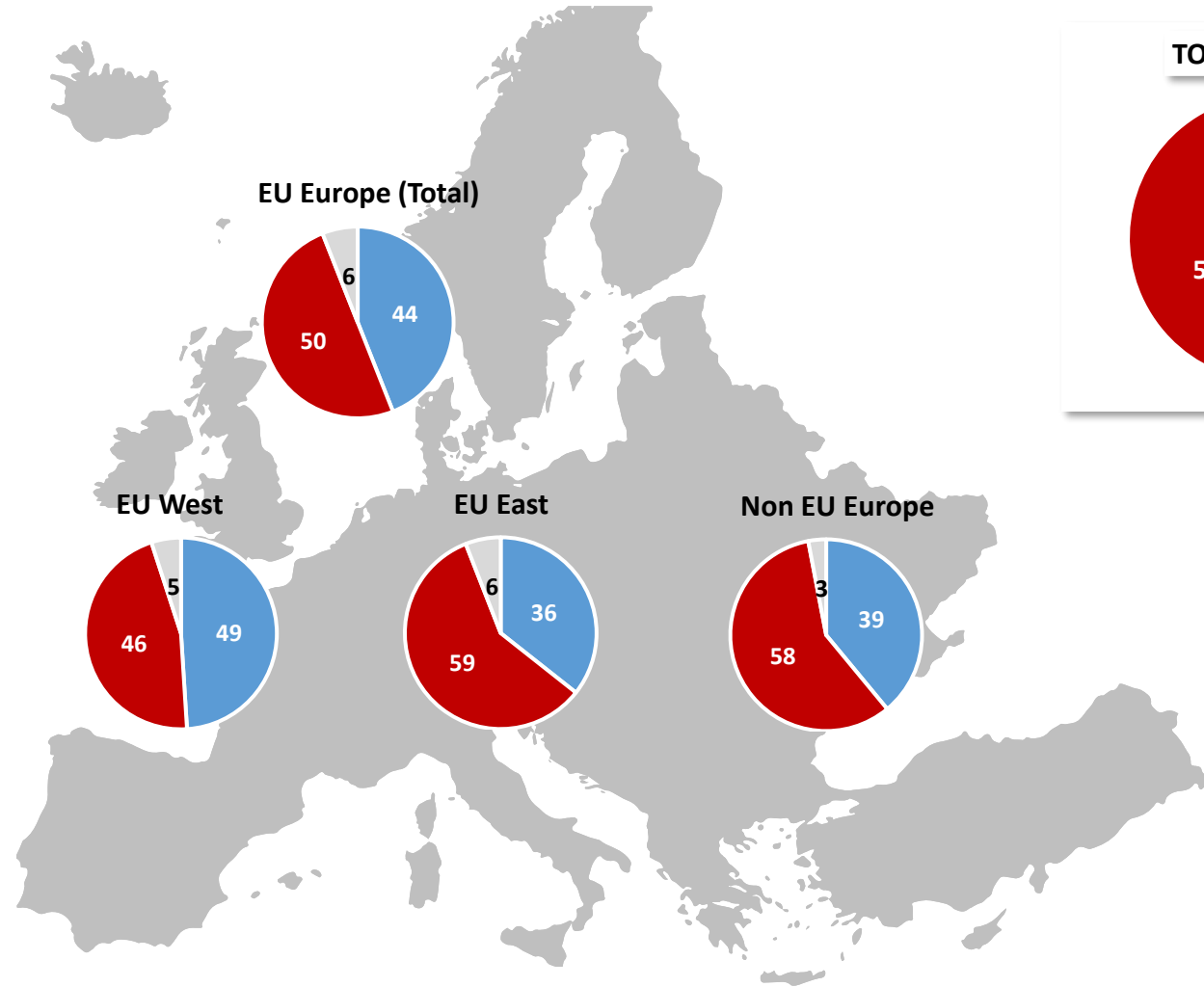
Agree Disagree DK/NA



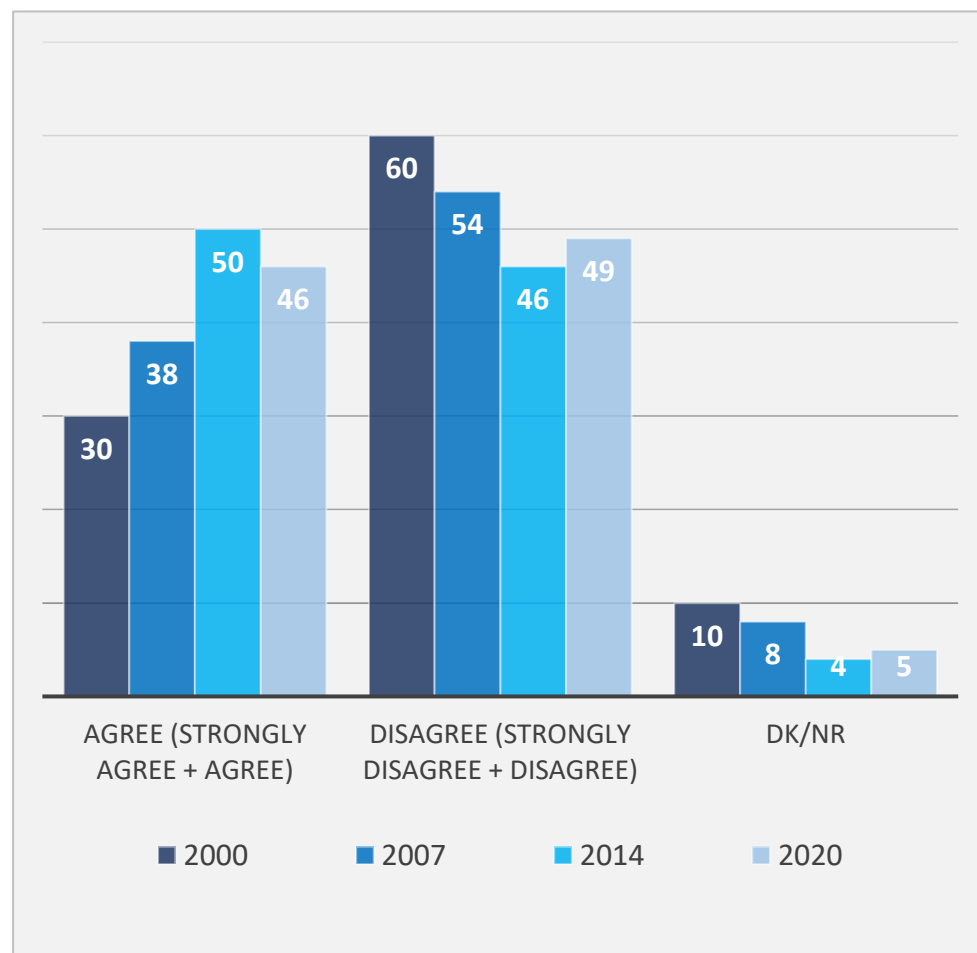
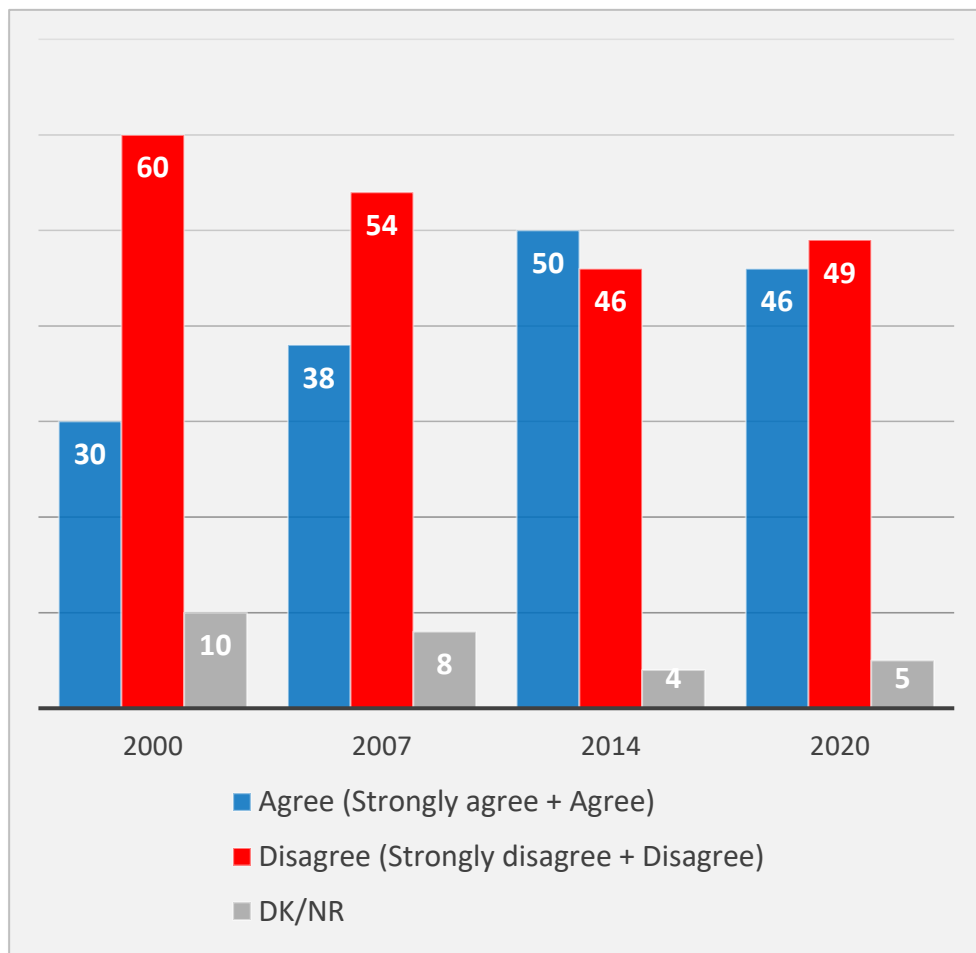
How strongly do you agree or disagree with the statement:

“My country is ruled by the will of the people”

Agree Disagree DK/NA



How strongly do you agree or disagree with the statement:
“My country is ruled by the will of the people”



GIA End of Yearly Surveys 2020, 2014, 2007, 2000



How strongly do you agree or disagree with the statement:

“My country is ruled by the will of the people”

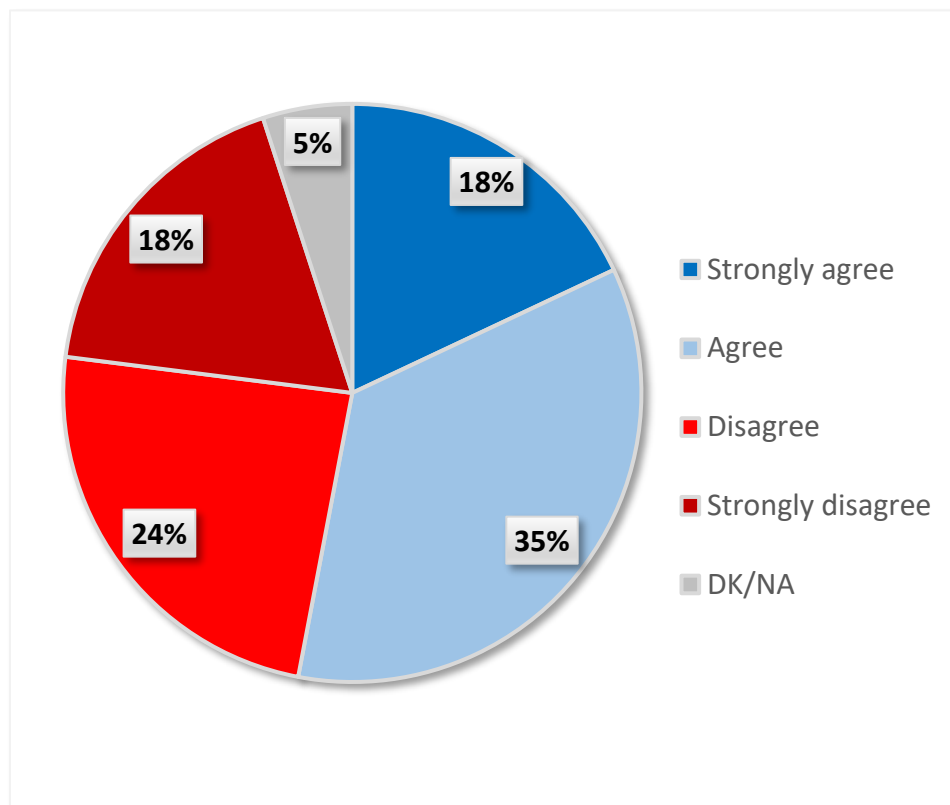
(Countries presented in alphabetical order)

Country	Strongly agree	Agree	Disagree	Strongly disagree	DK/NA
GLOBAL AVERAGE	14%	32%	29%	20%	5%
AFGHANISTAN	24%	32%	25%	19%	*
ARGENTINA	18%	24%	31%	22%	4%
ARMENIA	23%	30%	10%	32%	4%
AUSTRIA	8%	38%	31%	20%	3%
AZERBAIJAN	60%	24%	4%	9%	3%
B&H	2%	6%	51%	40%	2%
BULGARIA	2%	17%	30%	44%	6%
COLOMBIA	3%	19%	48%	29%	*
COTE D'IVOIRE	16%	26%	34%	17%	7%
CZECH REPUBLIC	10%	43%	29%	14%	3%
ECUADOR	10%	34%	34%	21%	1%
FINLAND	11%	54%	20%	11%	4%
GEORGIA	12%	28%	31%	27%	1%
GERMANY	11%	38%	28%	18%	5%
GHANA	49%	32%	3%	*	5%
HONG KONG	11%	26%	31%	25%	8%
INDIA	40%	43%	12%	5%	1%
INDONESIA	21%	29%	34%	10%	6%
IRAQ	18%	12%	22%	48%	*
ITALY	9%	34%	27%	22%	8%
JAPAN	4%	35%	29%	8%	24%
JORDAN	16%	20%	28%	30%	6%

Country	Strongly agree	Agree	Disagree	Strongly disagree	DK/NA
KAZAKHSTAN	8%	40%	30%	7%	15%
KENYA	*	18%	70%	11%	*
KYRGYZSTAN	39%	28%	13%	16%	4%
NORTH MACEDONIA	3%	26%	46%	24%	2%
MALAYSIA	16%	47%	27%	9%	1%
MEXICO	10%	15%	30%	40%	5%
NIGERIA	10%	15%	25%	48%	3%
PAKISTAN	20%	26%	26%	22%	5%
PALESTINE	25%	34%	24%	13%	3%
PERU	12%	29%	37%	15%	8%
PHILIPPINES	15%	58%	20%	4%	3%
POLAND	10%	21%	29%	32%	8%
RUSSIA	9%	27%	26%	32%	7%
SERBIA	13%	34%	29%	18%	6%
REPUBLIC OF KOREA	7%	50%	35%	8%	*
SPAIN	7%	36%	38%	17%	2%
SWITZERLAND	14%	51%	23%	9%	4%
THAILAND	5%	34%	34%	19%	8%
TURKEY	5%	41%	34%	16%	5%
UKRAINE	6%	17%	31%	43%	3%
UK	7%	34%	34%	15%	10%
USA	10%	36%	29%	18%	7%

How strongly do you agree or disagree with the statement:
“In general elections in my country are free and fair”

TOTAL AGREE – 53% TOTAL DISAGREE – 42%



TOP 5 AGREE (Strongly Agree + Agree)
FINLAND – 94%
AUSTRIA – 84%
GERMANY; GHANA – 82%
INDIA – 80%
AZERBAIJAN - 79%

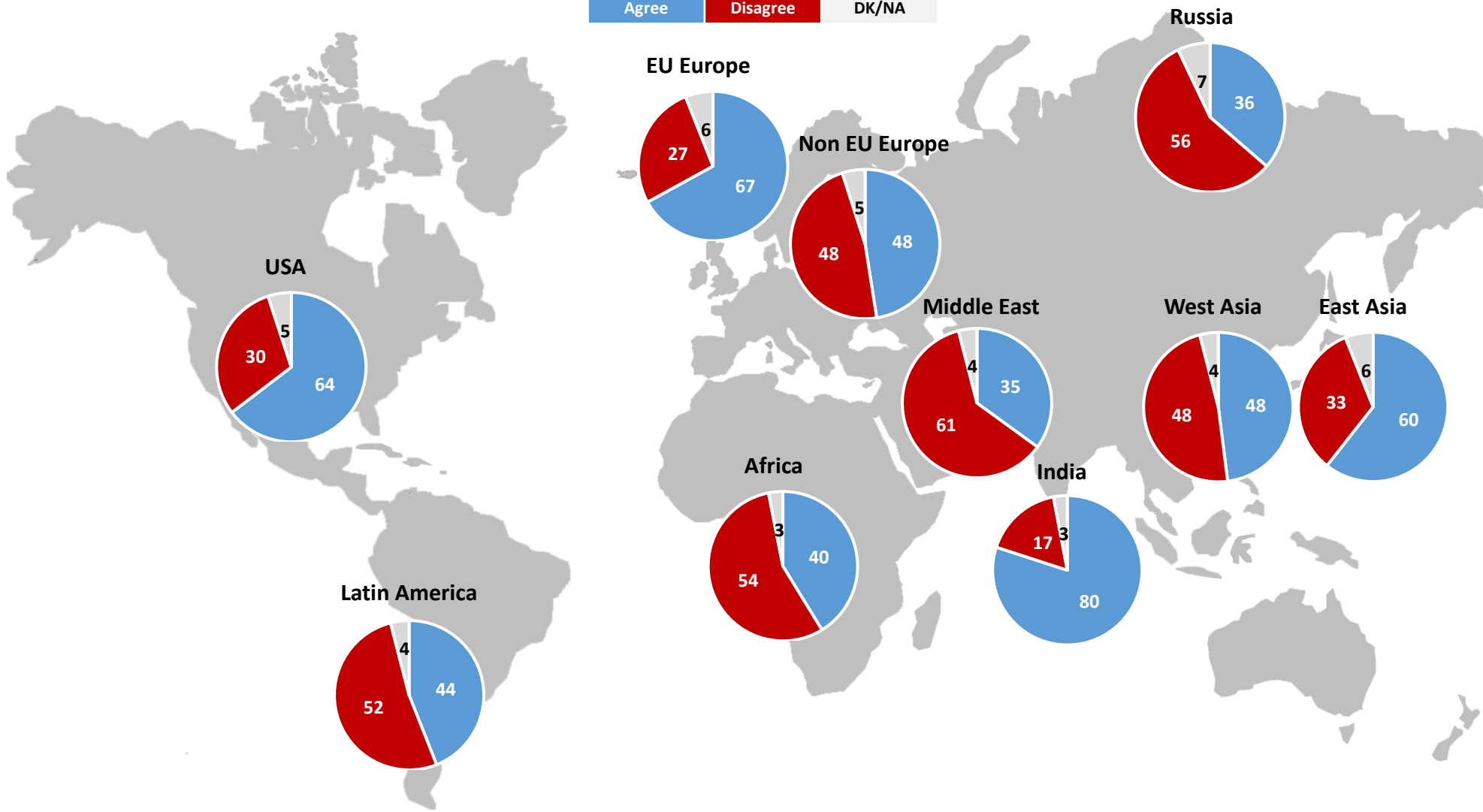
TOP 5 DISAGREE (Strongly Disagree + Disagree)
BOSNIA & HERZEGOVINA – 87%
IRAQ – 86%
NIGERIA – 82%
KENYA – 74%
COLOMBIA – 70%

GIA End of Year Survey 2020, 44 countries, total sample n=41,998 respondents



How strongly do you agree or disagree with the statement:
“In general elections in my country are free and fair”

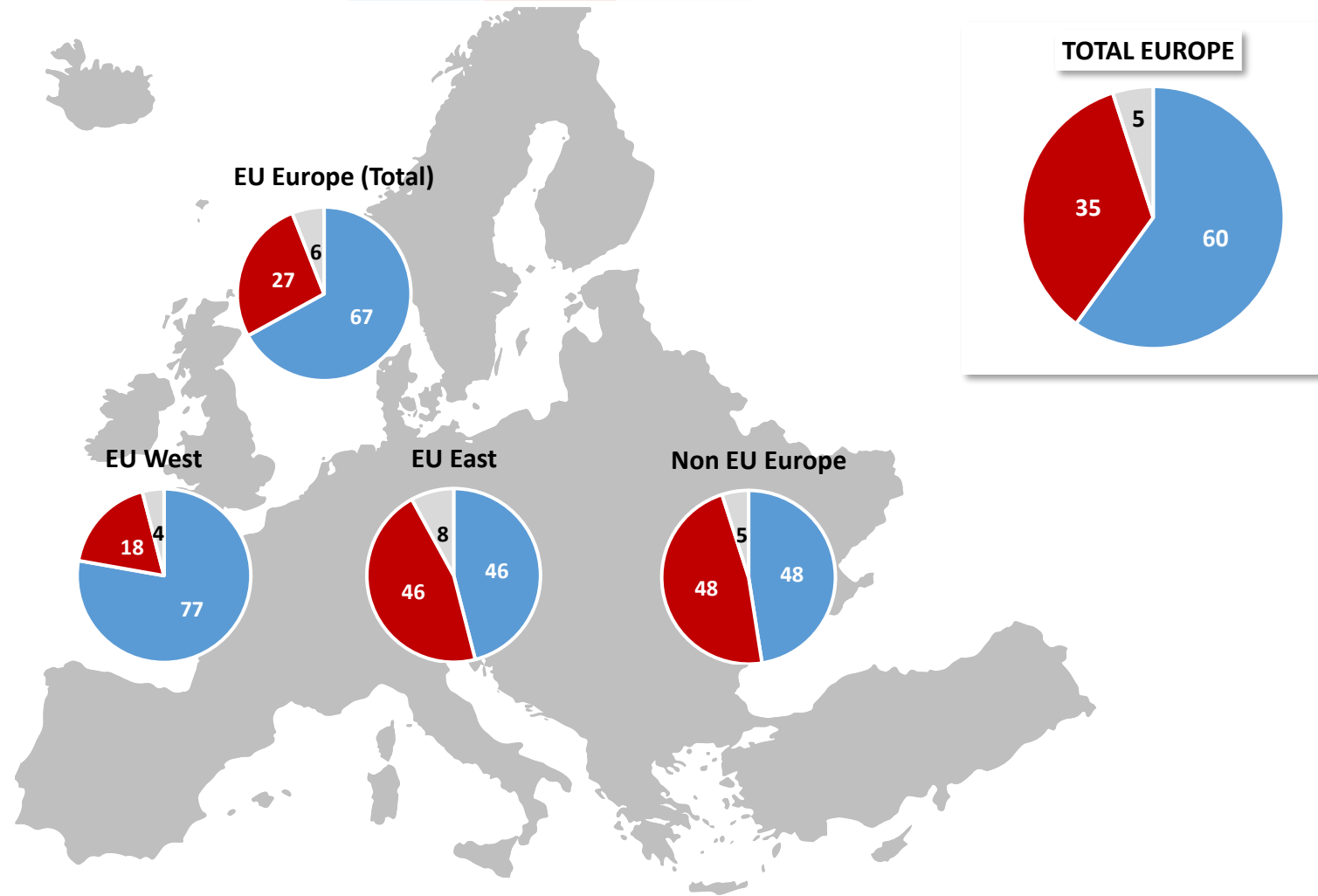
Agree Disagree DK/NA



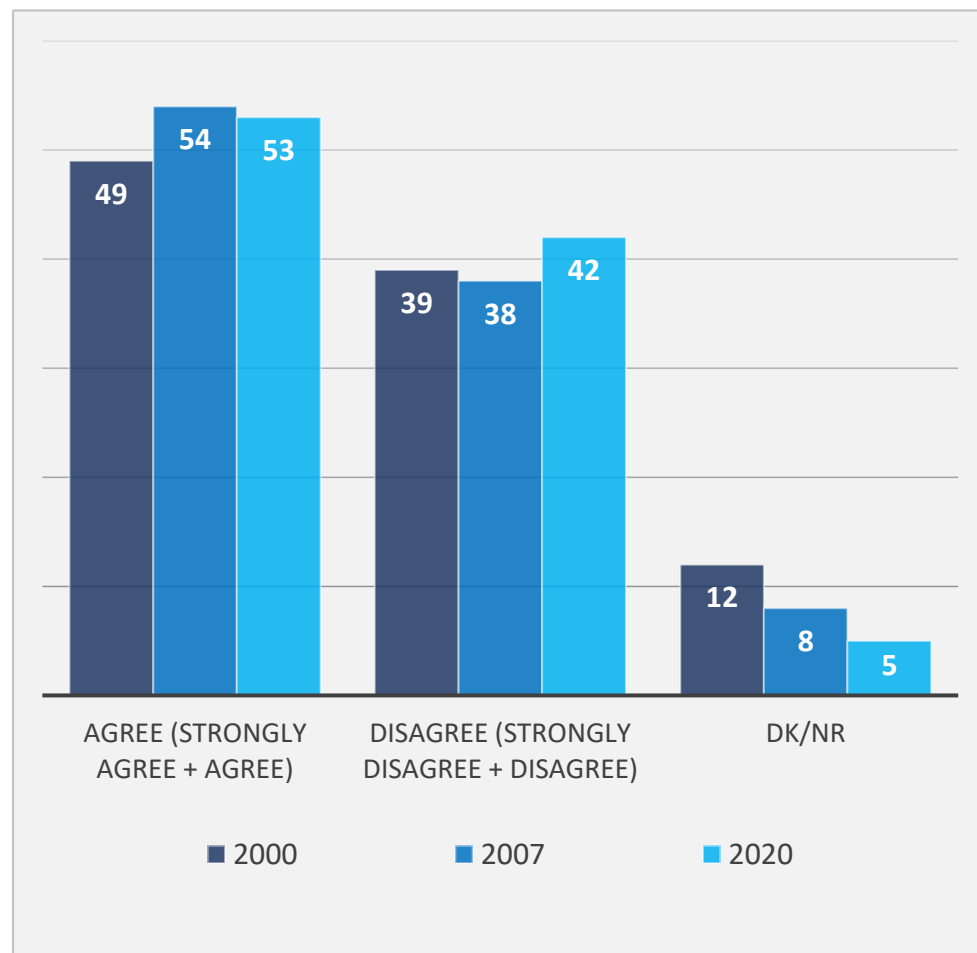
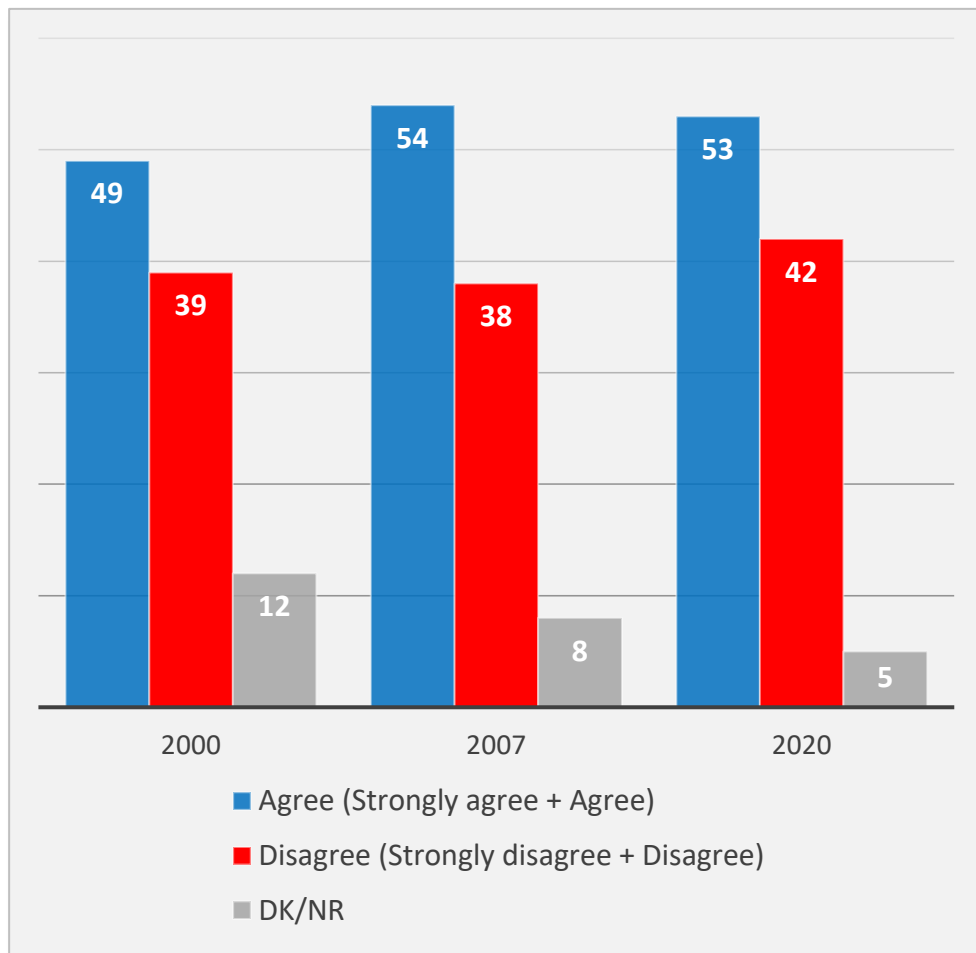
How strongly do you agree or disagree with the statement:

“In general elections in my country are free and fair”

Agree Disagree DK/NA



How strongly do you agree or disagree with the statement:
“In general elections in my country are free and fair”



GIA End of Yearly Surveys 2020, 2007, 2000



How strongly do you agree or disagree with the statement:

“In general elections in my country are free and fair”

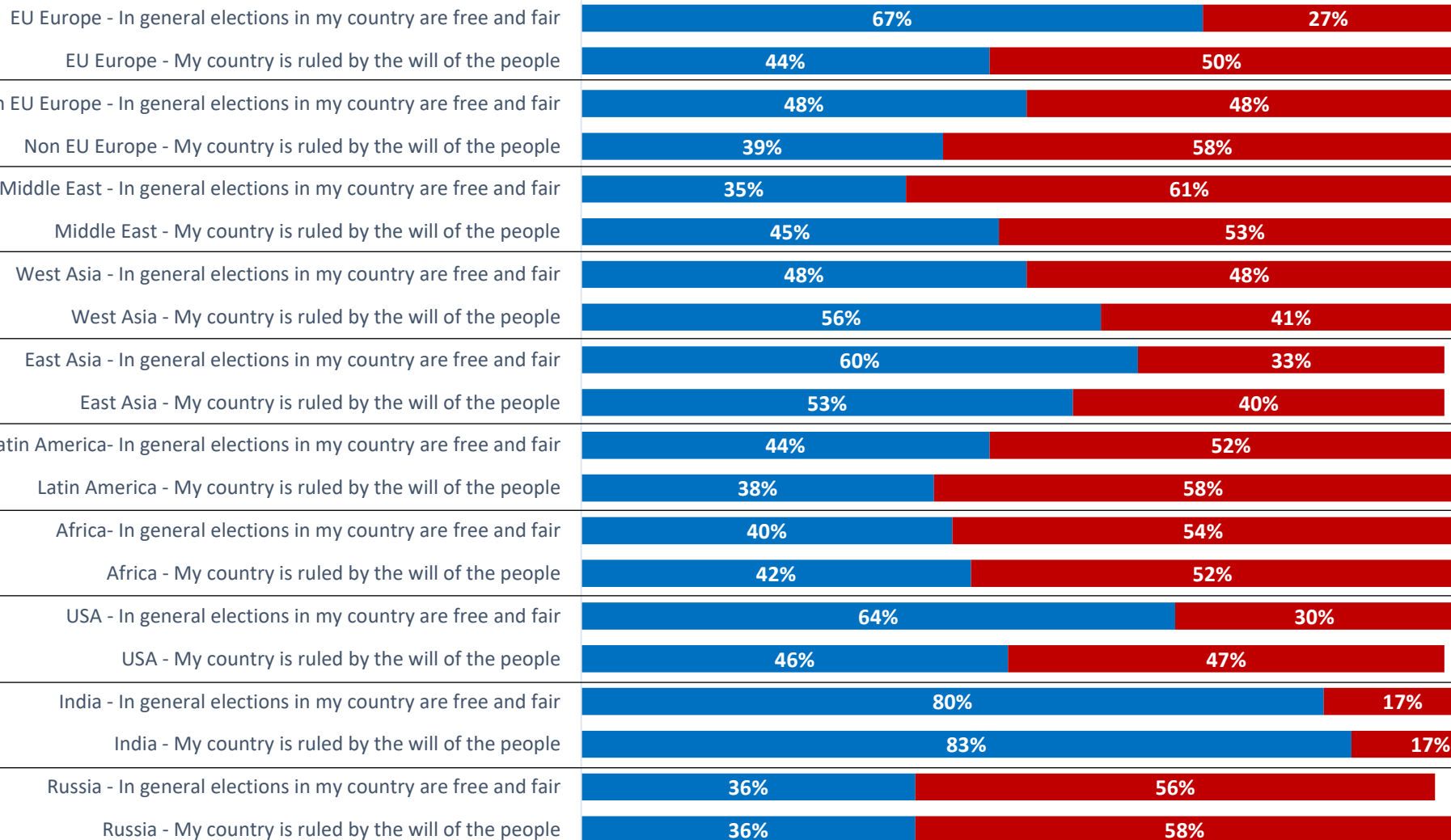
(Countries presented in alphabetical order)

Country	Strongly agree	Agree	Disagree	Strongly disagree	DK/NA
GLOBAL AVERAGE	18%	35%	24%	18%	5%
AFGHANISTAN	12%	25%	31%	32%	1%
ARGENTINA	20%	38%	22%	15%	5%
ARMENIA	44%	24%	9%	18%	6%
AUSTRIA	39%	45%	8%	5%	4%
AZERBAIJAN	60%	19%	6%	11%	3%
B&H	1%	8%	50%	37%	4%
BULGARIA	3%	19%	29%	36%	12%
COLOMBIA	3%	26%	42%	28%	1%
COTE D'IVOIRE	16%	23%	34%	18%	8%
CZECH REPUBLIC	15%	52%	19%	9%	4%
ECUADOR	6%	32%	38%	23%	1%
FINLAND	65%	29%	3%	1%	2%
GEORGIA	20%	28%	26%	24%	2%
GERMANY	40%	42%	9%	5%	3%
GHANA	45%	37%	2%	2%	4%
HONG KONG	14%	31%	22%	26%	7%
INDIA	36%	44%	11%	6%	3%
INDONESIA	31%	44%	13%	6%	6%
IRAQ	8%	6%	26%	60%	*
ITALY	15%	43%	23%	11%	8%
JAPAN	7%	40%	25%	9%	20%
JORDAN	8%	26%	32%	29%	5%

Country	Strongly agree	Agree	Disagree	Strongly disagree	DK/NA
KAZAKHSTAN	8%	41%	30%	9%	13%
KENYA	*	25%	62%	12%	*
KYRGYZSTAN	34%	18%	18%	25%	5%
NORTH MACEDONIA	5%	44%	34%	11%	7%
MALAYSIA	15%	54%	23%	7%	1%
MEXICO	10%	21%	28%	34%	6%
NIGERIA	5%	11%	29%	53%	3%
PAKISTAN	17%	27%	29%	20%	7%
PALESTINE	13%	37%	26%	20%	5%
PERU	11%	38%	32%	14%	5%
PHILIPPINES	13%	50%	30%	5%	2%
POLAND	13%	31%	26%	21%	9%
RUSSIA	8%	28%	26%	30%	7%
SERBIA	13%	33%	27%	20%	7%
REPUBLIC OF KOREA	14%	59%	23%	3%	*
SPAIN	10%	57%	27%	4%	3%
SWITZERLAND	23%	54%	14%	5%	4%
THAILAND	3%	27%	38%	27%	5%
TURKEY	7%	51%	25%	12%	4%
UKRAINE	12%	25%	31%	27%	5%
UK	24%	54%	10%	4%	8%
USA	27%	37%	15%	15%	5%

Agreement/disagreement with statements – comparison by region

■ AGREE ■ DISAGREE

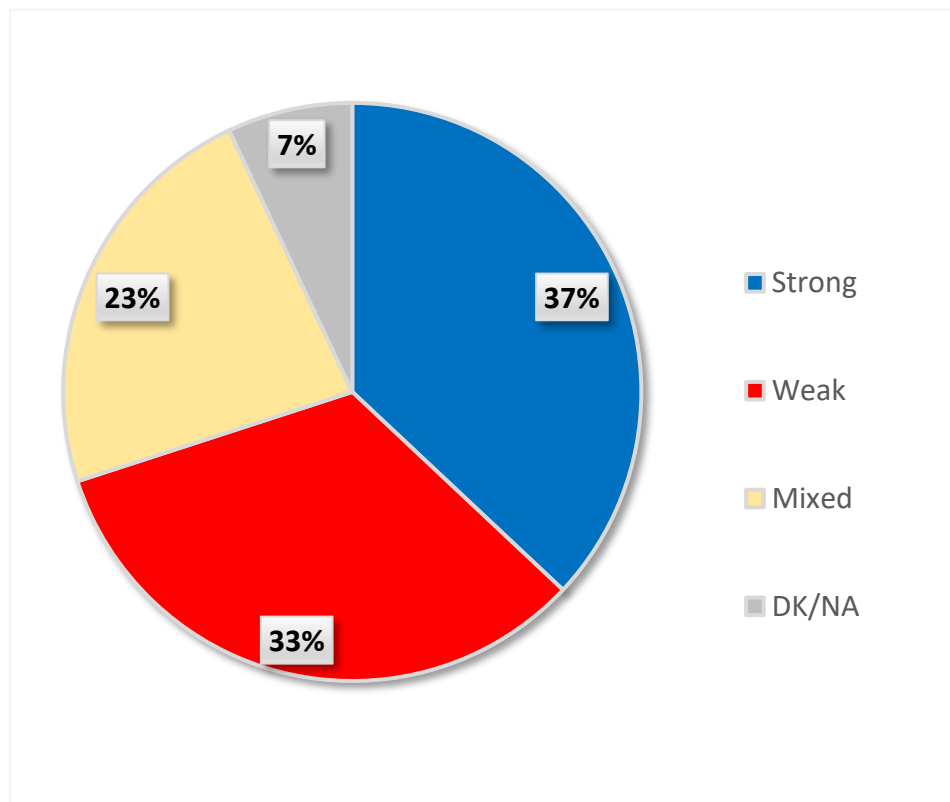


Voice of the People (VOP) Index 1

Based on crossing the answers (agreement/disagreement/DK) of both statements:

“My country is ruled by the will of the people” & “In general elections in my country are free and fair”

- Definitions:**
- Strong** – answers “Agree” on both statements
 - Weak** – answers “Disagree” on both statements
 - Mixed** – inconsistent answers to both statements (different combinations of yes/no/DK)
 - DK/NA** – answers DK/NA to both statements



TOP 5 “STRONG” (Agree on both statements)

GHANA - 77%
AZERBAIJAN - 73%
INDIA - 72%
FINLAND – 65
SWITZERLAND - 60%

TOP 5 “WEAK” (Disagree on both statements)

BOSNIA & HERZEGOVINA - 83%
KENYA 74%
NIGERIA - 66
IRAQ - 65%
COLOMBIA - 63%

GIA End of Year Survey 2020, 44 countries, total sample n=41,998 respondents

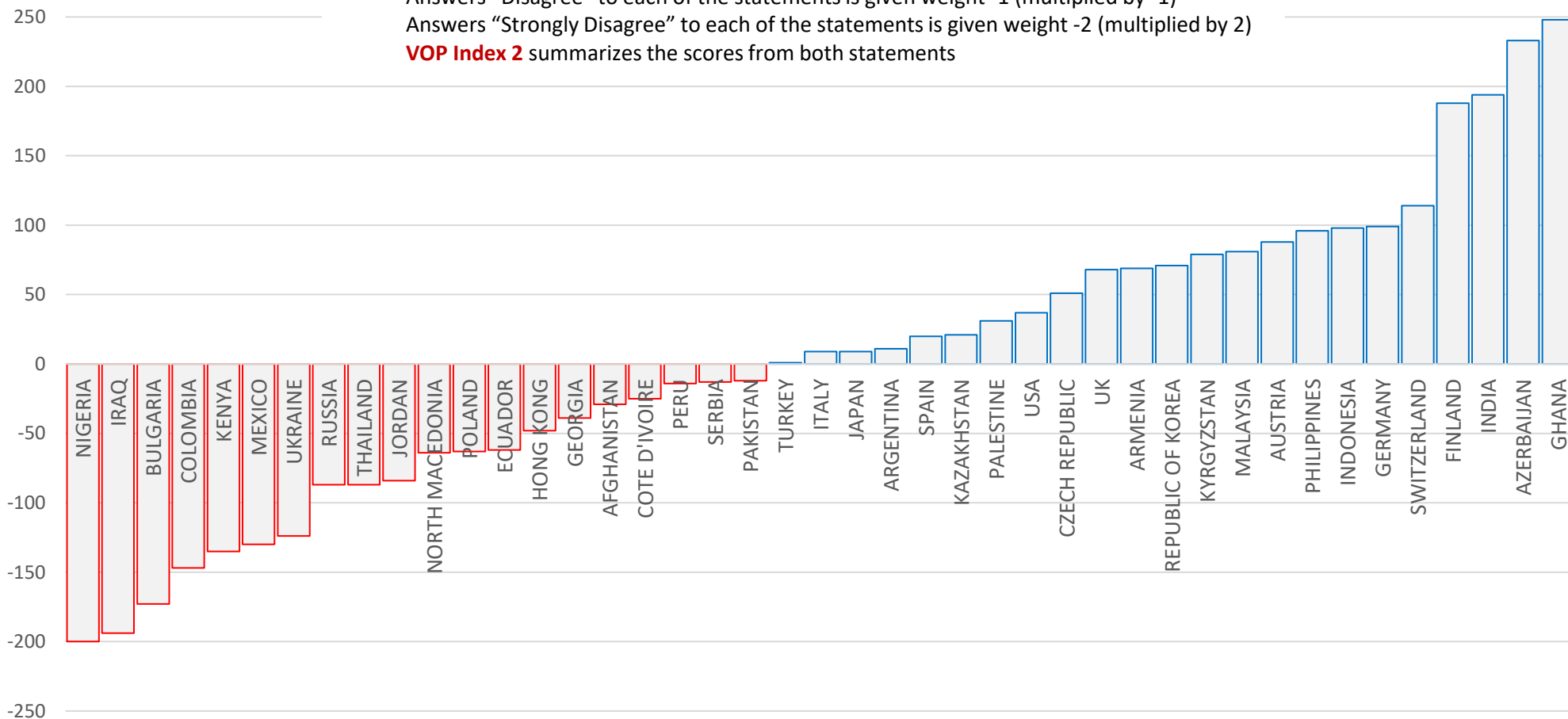


Voice of the People (VOP) Index 2

Based on statements:

“My country is ruled by the will of the people” & “In general elections in my country are free and fair”

Notes: Answers “Strongly Agree” to each of the statements is given weight 2 (multiplied by 2)
 Answers “Agree” to each of the statements is given weight 1 (multiplied by 1)
 Answers “Disagree” to each of the statements is given weight -1 (multiplied by -1)
 Answers “Strongly Disagree” to each of the statements is given weight -2 (multiplied by 2)
VOP Index 2 summarizes the scores from both statements



Voice of the People (VOP) Index 2 based on statements:

“My country is ruled by the will of the people”

“In general elections in my country are free and fair”

Country	Strongly Agree	Agree	Disagree	Strongly Disagree	DK/NA	Strongly Agree	Agree	Disagree	Strongly Disagree	DK/NA	VoP Index 2
GLOBAL AVG.	14%	32%	29%	20%	5%	18%	35%	24%	18%	5%	2
AFGHANISTAN	24%	32%	25%	19%	*	12%	25%	31%	32%	1%	-29
ARGENTINA	18%	24%	31%	22%	4%	20%	38%	22%	15%	5%	11
ARMENIA	23%	30%	10%	32%	4%	44%	24%	9%	18%	6%	69
AUSTRIA	8%	38%	31%	20%	3%	39%	45%	8%	5%	4%	88
AZERBAIJAN	60%	24%	4%	9%	3%	60%	19%	6%	11%	3%	233
B&H	2%	6%	51%	40%	2%	1%	8%	50%	37%	4%	-235
BULGARIA	2%	17%	30%	44%	6%	3%	19%	29%	36%	12%	-173
COLOMBIA	3%	19%	48%	29%	*	3%	26%	42%	28%	1%	-147
COTE D'IVOIRE	16%	26%	34%	17%	7%	16%	23%	34%	18%	8%	-25
CZECH REPUBLIC	10%	43%	29%	14%	3%	15%	52%	19%	9%	4%	51
ECUADOR	10%	34%	34%	21%	1%	6%	32%	38%	23%	1%	-62
FINLAND	11%	54%	20%	11%	4%	65%	29%	3%	1%	2%	188
GEORGIA	12%	28%	31%	27%	1%	20%	28%	26%	24%	2%	-39
GERMANY	11%	38%	28%	18%	5%	40%	42%	9%	5%	3%	99
GHANA	49%	32%	3%	*	5%	45%	37%	2%	2%	4%	248
HONG KONG	11%	26%	31%	25%	8%	14%	31%	22%	26%	7%	-48
INDIA	40%	43%	12%	5%	1%	36%	44%	11%	6%	3%	194
INDONESIA	21%	29%	34%	10%	6%	31%	44%	13%	6%	6%	98
IRAQ	18%	12%	22%	48%	*	8%	6%	26%	60%		-194
ITALY	9%	34%	27%	22%	8%	15%	43%	23%	11%	8%	9
JAPAN	4%	35%	29%	8%	24%	7%	40%	25%	9%	20%	9
JORDAN	16%	20%	28%	30%	6%	8%	26%	32%	29%	5%	-84

Voice of the People (VoP) Index based on statements:

“My country is ruled by the will of the people”

“In general elections in my country are free and fair”

Country	“My country is ruled by the will of the people”					“In general elections in my country are free and fair”					VoP Index
	Strongly Agree	Agree	Disagree	Strongly Disagree	DK/NA	Strongly Agree	Agree	Disagree	Strongly Disagree	DK/NA	
KAZAKHSTAN	8%	40%	30%	7%	15%	8%	41%	30%	9%	13%	21
KENYA	*	18%	70%	11%	*	*	25%	62%	12%	*	-135
KYRGYZSTAN	39%	28%	13%	16%	4%	34%	18%	18%	25%	5%	79
N. MACEDONIA	3%	26%	46%	24%	2%	5%	44%	34%	11%	7%	-64
MALAYSIA	16%	47%	27%	9%	1%	15%	54%	23%	7%	1%	81
MEXICO	10%	15%	30%	40%	5%	10%	21%	28%	34%	6%	-130
NIGERIA	10%	15%	25%	48%	3%	5%	11%	29%	53%	3%	-200
PAKISTAN	20%	26%	26%	22%	5%	17%	27%	29%	20%	7%	-12
PALESTINE	25%	34%	24%	13%	3%	13%	37%	26%	20%	5%	31
PERU	12%	29%	37%	15%	8%	11%	38%	32%	14%	5%	-14
PHILIPPINES	15%	58%	20%	4%	3%	13%	50%	30%	5%	2%	96
POLAND	10%	21%	29%	32%	8%	13%	31%	26%	21%	9%	-63
RUSSIA	9%	27%	26%	32%	7%	8%	28%	26%	30%	7%	-87
SERBIA	13%	34%	29%	18%	6%	13%	33%	27%	20%	7%	-13
REP. OF KOREA	7%	50%	35%	8%	*	14%	59%	23%	3%	*	71
SPAIN	7%	36%	38%	17%	2%	10%	57%	27%	4%	3%	20
SWITZERLAND	14%	51%	23%	9%	4%	23%	54%	14%	5%	4%	114
THAILAND	5%	34%	34%	19%	8%	3%	27%	38%	27%	5%	-87
TURKEY	5%	41%	34%	16%	5%	7%	51%	25%	12%	4%	1
UKRAINE	6%	17%	31%	43%	3%	12%	25%	31%	27%	5%	-124
UK	7%	34%	34%	15%	10%	24%	54%	10%	4%	8%	68
USA	10%	36%	29%	18%	7%	27%	37%	15%	15%	5%	37

End of Year Survey 2020 Participants

(GIA members and partners presented in alphabetical order by country)

Country	Vendor Company	Sample size	Method	Fieldwork	Universe
AFGHANISTAN	ACSOR-Surveys	1724	F2F	14-28.11.2020	National,18+
ARGENTINA	Voices! Research & Consultancy	1010	CAWI	05-16.11.2020	National,18+
ARMENIA	MPG LLC	1002	CATI	25.11-02.12.2020	National,18+
AUSTRIA	Österreichisches Gallup Institut	1000	CAWI	25-30.11.2020	National,14+
AZERBAIJAN	SIAR Research and Consulting Group	500	Telephone	21.11-07.12.2020	National,18-64
BOSNIA & HERZEGOVINA	Mareco Index Bosnia	1000	Online/CATI	30.11-11.12.2020	National,18+
BULGARIA	Gallup International	808	F2F	29.10-06.11.2020	National,18+
COLOMBIA	Centro Nacional de Consultoría	500	CATI	16-20.11.2020	Urban,18+
COTE D'IVOIRE	EMC	806	CATI	07-15.12.2020	National,18+
CZECH REPUBLIC	MARECO Ltd. Praha	1000	F2F	27.11-11.12.2020	National,18+
ECUADOR	CEDATOS	700	CATI	15-29.11.2020	Big Cities ,16+
FINLAND	Taloustutkimus Oy	1193	Online panel	04-07.12.2020	National,18+
GEORGIA	GORBI	1008	Telephone	06-16.12.2020	National,18+
GERMANY	GIA	1000	Online	03-09.12.2020	National,16+
GHANA	Positive Insights	1000	CATI	02-16.12.2020	National,18+
HONG KONG	CSG	509	Online	18-23.11.2020	National,18+
INDIA	GIA	1007	CATI	25.11-07.12.2020	National,18+
INDONESIA	Deka	1000	Online	14-25.11.2020	Big cities,15-70
IRAQ	IIACSS	1014	F2F	07.10-27.11.2020	Urban,18-92
ITALY	DOXA	1018	F2F	16-30.10.2020	National,15+
JAPAN	NRC	1151	F2F	30.10-11.11.2020	National,18-79
JORDAN	Infographic Market Research	780	CATI	21.11-16.12.2020	National,18+
KAZAKHSTAN	BISAM - CENTRAL ASIA	500	Telephone	27.11-07.12.2020	National,16+

End of Year Survey 2020 Participants

(GIA members and partners presented in alphabetical order by country)

Country	Vendor Company	Sample size	Method	Fieldwork	Universe
KENYA	Mind Pulse	1001	CATI	14-31.12.2020	18+, Main Cities
KYRGYZSTAN	M-VECTOR	441	CATI	06-13.11.2020	National,18+
NORTH MACEDONIA	BRIMA	504	CATI	01-09.12.2020	National,18+
MALAYSIA	Central Force	1003	CATI	29.10-16.11.2020	Nationa ,18+
MEXICO	BRAIN	500	Online	13-23.11.2020	Big Cities,18-64
NIGERIA	Market Trends International	1000	F2F	16-30.11.2020	National,18+
PAKISTAN	Gallup Pakistan	1030	CATI	09.10-02.11.2020	National,18+
PALESTINE	PCPO	1488	F2F	02-23.11.2020	National,18+
PERU	DATUM Internacional	1210	Online/F2F	02-05.11.2020	National,18-70
PHILIPPINES	PSRC	1000	CATI/CAWI	17.11-01.12.2020	National,18-65
POLAND	MARECO POLSKA	1006	F2F	01-18.10.2020	National,18+
RUSSIA	Romir	1500	F2F	12-18.11.2020	National,18+
SERBIA	TMG Insights	1008	F2F	09.10.-04.11.2020	National,18+
REPUBLIC OF KOREA	Gallup Korea	1500	F2F	07-29.11.2020	National,19+
SPAIN	SIGMA DOS	920	CATI	31.10-11.11.2020	National,18+
SWITZERLAND	Gallup AG	1000	Online	09-15.12.2020	National,16+
THAILAND	Infosearch co.ltd	600	F2F	26.10-20.11.2020	National,18+
TURKEY	Barem	681	CATI	17-30.11.2020	National,18+
UKRAINE	Romir	1004	CATI	12-15.12.2020	National,18+
UK	ORB International	1000	Online	11-15.12.2020	National,18+
USA	Survey Monkey	1373	Online panel	04.12.2020	National,18+